

ARUBA COUPON CLUB

ATTRACTIONS, SHOPPING, DINING & MORE

GENERAL INFORMATION 2009

THE BOOKLET:

Aruba Coupon Club will be published 12 times annually with a maximum of 48 coupons per issue.

Advertisers in the coupon booklet will have the possibility of reaching all households and businesses on Aruba at a relatively inexpensive price.

Coupon booklet size is designed at a format that can easily fit in a pocket or purse.

Advertisers have the possibility of changing the coupons on a monthly basis to promote special promotions and holidays.

All advertisers Coupons are printed in full color (4 process) front and back on a quality gloss paper.

Advertising results are easy to measure, since client will use coupon together with purchase.

To get optimum results, the coupon offered should have an attractive offer for the prospective buyer.

SPECIAL PROMOTIONS:

Aruba Coupon Club will raffle on monthly basis different prizes to the recipients of the coupon booklets, these will be in the form of bank money cards and other attractive prizes such as MP 3 players etc.

Advertisers who wish, can have a Coupon box in their store where the client can deposit the coupon to participate in the raffle, generating additional traffic to the advertisers establishment.

DISTRIBUTION:

Coupon booklets will be distributed to all households and addresses that have a water meter on Aruba via Post Aruba N.V., being a total of approximately 30.000 booklets.

ADVERTISING RATES:

Coupons are sold with minimum of three months advertising contract.

Inside Coupon:

Three Months Contract (3 issues)
AWG. 950,00 per issue

Six Months Contract (6 issues)
AWG. 900,00 per issue

DEADLINE:

The deadline to supply artwork will be the 15th day of each month, for the next months edition.

We have to hold advertisers to this deadline since distribution by Post Aruba N.V. is bound to a specific day and cannot be changed.

If clients artwork is not received within the deadline, previous supplied artwork will be used.

13 cm Wide

CAMERA ELECTRONICS

ACROSS FROM HOLIDAY BEACH RESORT
ROYALTY MALL 267, SUITE 7, PALM - ARUBA

LENSES 20 % to 70% OFF 	GPS NAVIGATORS SALES STARTING AT AWG.150.-and UP 
POINT & SHOOT DIGITAL SALES STARTING AT AWG.87.50 and UP 	MP3 PLAYES AS LOW AS AWG.105.- 

20% OFF

YOUR ENTIRE PURCHASE

Present coupon at time of purchase.
Not valid with other offers.
Expires 7/31/09. ENJOY

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SIZE COUPON:

13 x 7 centimeters.

IMAGE SIZE:

12.4 x 6.4 centimeters.

ARTWORK:

TIFF, PDF, EPS / CMYK
Resolution 300 DPI.

Hard copy proof should be supplied with the digital artwork.

ORANGE
ADVERTISING

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